

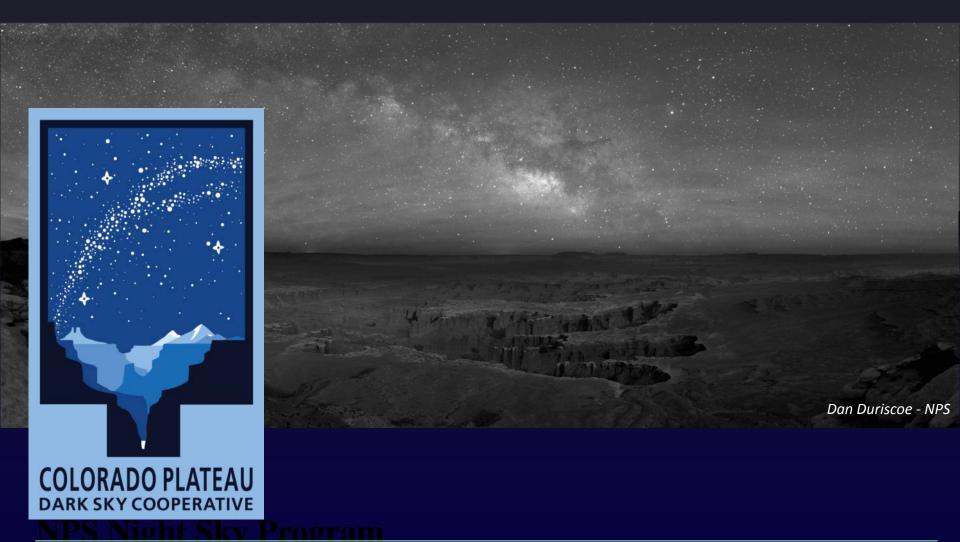
Night Sky Protection and Restoration in U.S. National Parks

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A Landscape-Scale Partnership for Night Skies Conservation



So...you want to start a Dark Sky Cooperative?

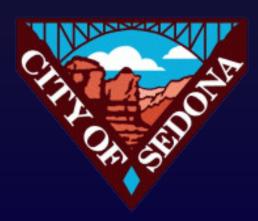
Call to Action #27 – Starry Starry Night

NPS is the leader

America's first Dark Sky Cooperative

A <u>voluntary</u> effort to link communities, tribes, businesses, state agencies, federal agencies, and citizens...







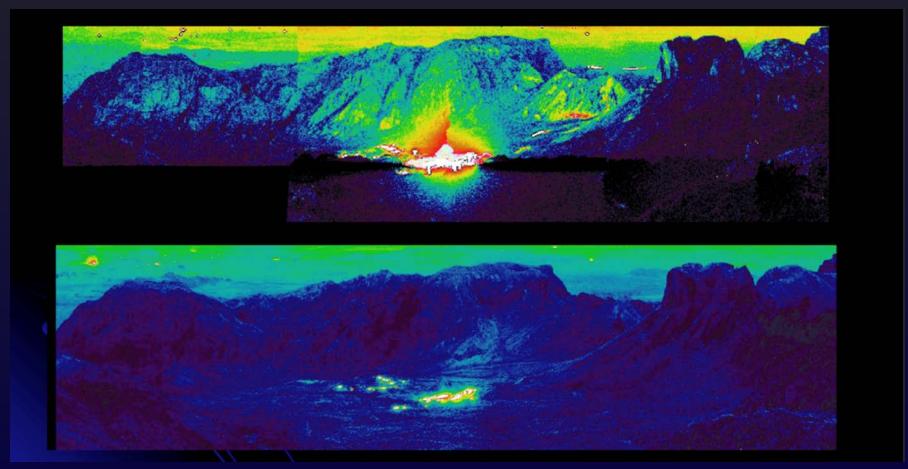




...in a collaborative effort to celebrate the view of the cosmos,...



...minimize the impact of outdoor lighting,...

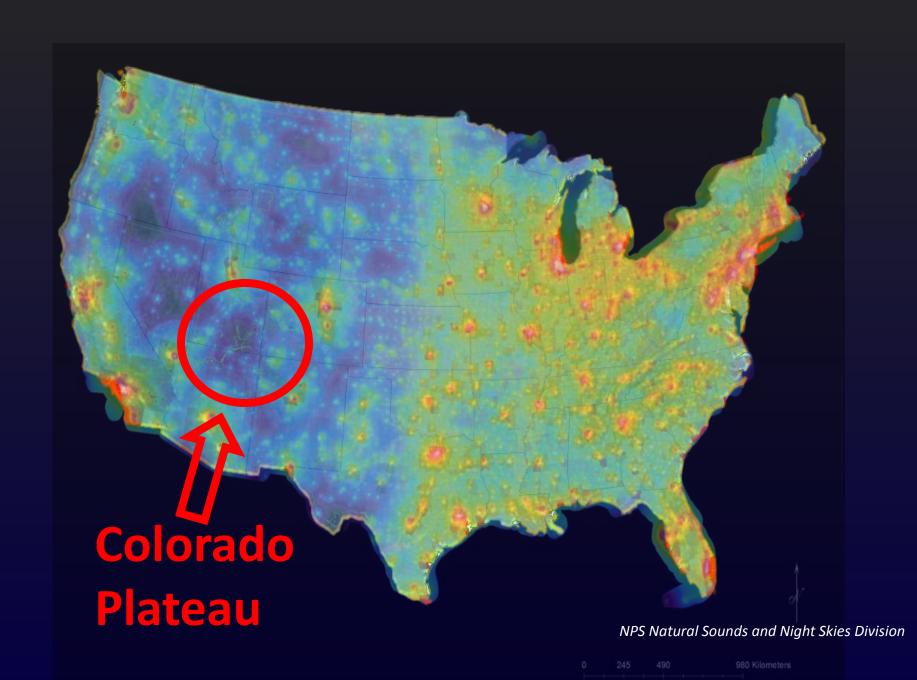


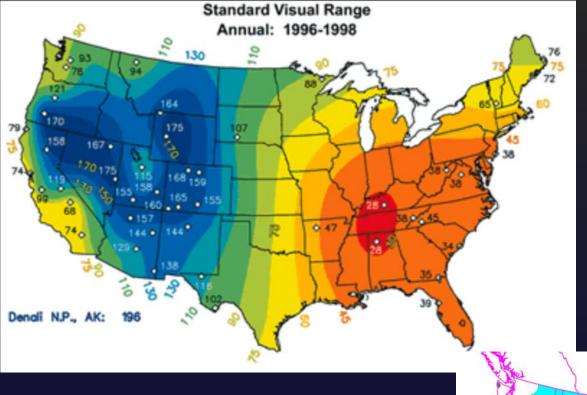
...and ultimately restore natural darkness to the area.





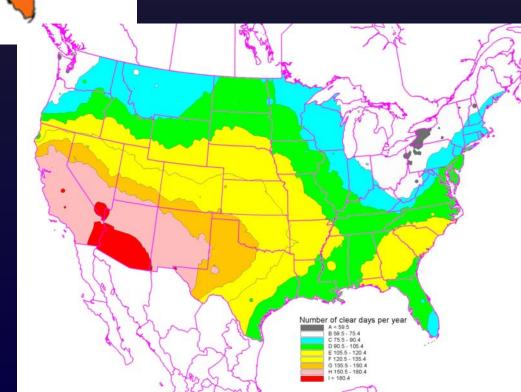
Why the Colorado Plateau?



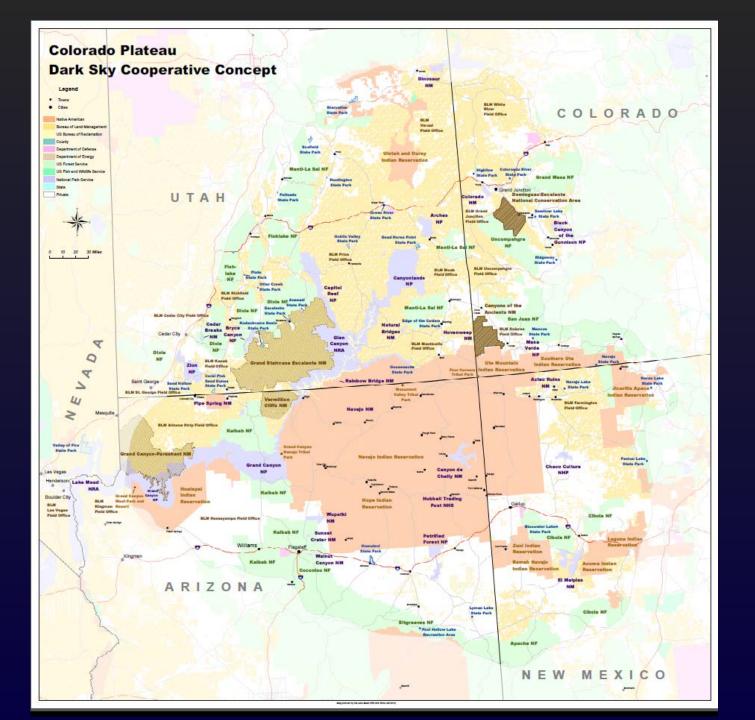


- High Elevation
- Low Precipitation
- # of clear days
- Clear, unpolluted air

- Low population density
- Dramatic landscape
- Worldwide visibility
- Large amount of public land







Clear Air and Magnificent Skies

 Search "Clear Air and Magnificent Skies (Utah)"

AND

"Grand Canyon In Depth Night Sky"

International Dark Sky Parks / Places







THE COSMO



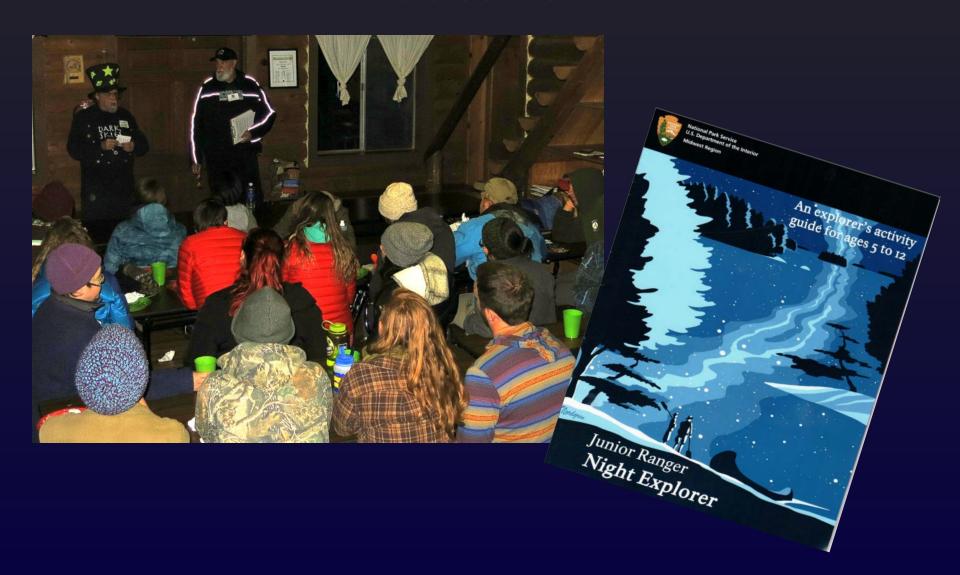


ASSOCIATION

Importance of Interpretation and Events



Education



Examples of night sky-related park contacts (2014):

Bryce Canyon – ~30,000
Parashant – 656
Black Canyon – 6,356
Canyonlands – 761
Capitol Reef – 3,766



Bryce Astro Festival Timelapse

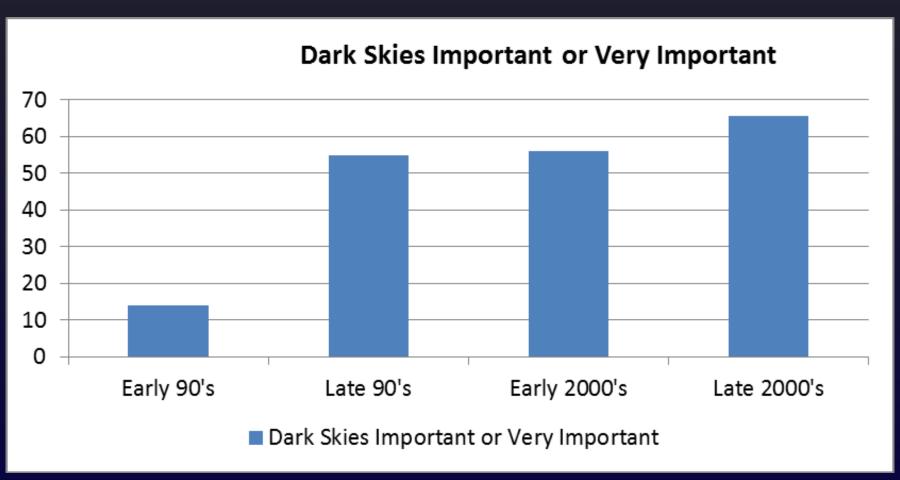
Astrotourism and Economic Benefits

- Bryce Canyon (2012) Astronomy related attendance accounted for over 50,000 visits and \$2 million contributed to local economies
- Tourism office campaigns have increased some park visitation by up to 30% (Mighty

Five- Zion)



Importance to NPS visitors



Estimating Potential Economic Value

- Spending per party increase from \$90 to \$270-390 (day vs. overnight)
- Change represents an additional \$1.68 billion value added to Colorado Plateau economies over 10 years
- Increase the # of visitors during the off-peak seasons and provide a longer more sustained period of tourism activity

Civic engagement and Partnerships

Flagstaff is the world's first
 International Dark Sky City – has set standards and examples for comprehensive night sky-friendly lighting



- Sedona recent IDSC designation
- Working with Moab, Monticello,
 Springdale, et al.



Work with guides and outfitters



Energy development



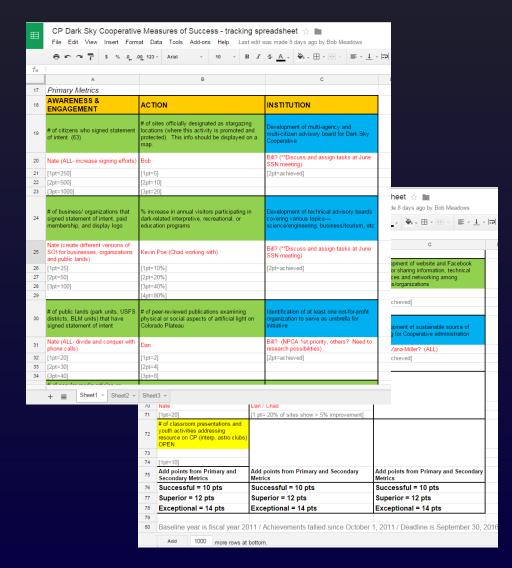
What can NPS parks do?

- Develop Lightscape Management plans for parks
- Inventory lights and plan for retrofits
- Work with NSNSD to collect night sky quality data
- Collaborate with interpreters to develop night sky resource educational materials
- Engage with gateway communities and local businesses
- Pursue Intl Dark Sky Park or similar designation

Measures of Success

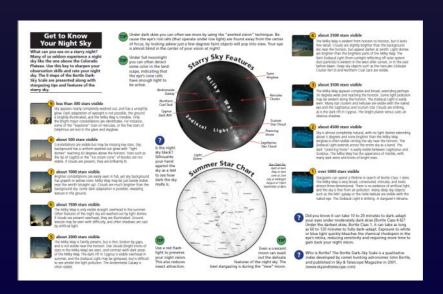
Examples:

- # of light fixtures retrofitted to be night-sky friendly
- # of parks/communities designated as International Dark Sky Places
- # of guided tours that incorporate night sky education and conservation (rafting trips, expeditions, ORV tours, astro tours)



Success Stories

 Created night skies curriculum and training for Colorado Plateau outdoor guides and outfitters, reaching an estimated 40,000-50,000 trip participants each year.

















Success Stories

 2014 – Partnered with Lowell Observatory and The Keystone Center to host the first Dark Skies and Emerging Technologies conference



Success Stories

 Since 2013, 138 new media articles and videos featuring Colorado Plateau dark skies and the Cooperative





More Success Stories

- 4 new International Dark Sky Parks since 2013 (PARA, CHCU, HOVE, CARE)
- 3 new International Dark Sky Communities
- 9 National Parks, 3 State Parks, and 3 communities pending





Thanks

- IMR Natural Resources Division
- NPS Night Skies Team (Bob Meadows, Jeremy White, Frank Turina, Dan Duriscoe, Chad Moore, et al.)
- Jacob Frank, Tyler Nordgren
- International Dark Sky Association
- Dark Sky Cooperative partners



Colorado Plateau Dark Sky Cooperative is on Facebook